

**Intellicus**  
**PR Note | Automation & Analytics Innovation Award 2024**

## Intellicus Wins the “Automation & Analytics Innovation Award” at the Bharat BFSI Leadership Summit & Awards 2024

*The award recognizes Intellicus’ innovative GenAI capabilities and a pioneering approach to modernizing data analytics for global enterprises.*

**Mumbai, India, (date), 2024:** Intellicus Technologies was awarded the prestigious **Automation & Analytics Innovation Award** at the **Bharat BFSI Leadership Summit and Awards 2024** in **Mumbai**. The platform was chosen for its innovative GenAI capabilities designed to handle massive data workloads with exceptional speed and efficiency.

As GenAI adoption gains momentum, BFSI leaders need to modernize their existing BI stacks for a swift and seamless digital transition. Intellicus’ GenAI powered analytics not only enriches enterprise data but also makes contextualized summaries available for complete data democratization. The platform facilitates unified analytics with sustained innovation at a speed never heard of before. Intellicus was recognized for offering a strategic advantage with its modern architecture, groundbreaking approach and unparalleled performance, even in the most complex environments. Leading global financial enterprises trust Intellicus to modernize, simplify and augment their BI operations.

The 3<sup>rd</sup> edition of the awards welcomed esteemed leaders from Banking, Fintech, Insurance & NBFC domains to share their thoughts on the recent wave of digitization, AI-based automation, data security, customer-centric approach and the future of the BFSI industry. The event included insightful keynote addresses, panel discussions, poster presentations, talks and exhibitions by distinguished speakers and partners.

**About Intellicus:** Intellicus is a GenAI powered full-stack BI, data engineering and data analytics platform that enables businesses of all sizes to unlock actionable insights from their data. Intellicus helps enterprises automate the entire data process, from integration to analysis, with unparalleled efficiency.

The state-of-the-art platform offers a diverse set of features, including self-serve analytics powered by a universal semantic layer, data integration, multi-dimensional data warehousing, comprehensive reporting, interactive dashboards, AutoML, predictive analysis, auto insights, what-if scenarios and much more. With Intellicus’ advanced AI, ML and GenAI technology, organizations can leverage the full potential of BI along with the rapid adaptability and innovation of AI.

Intellicus Technologies has empowered over 17,000 enterprises, ISVs and SMEs globally since 2004, offering flexible deployment options for both on-premises and cloud implementation. Our unified product and expert services deliver swift access to analytics, setting the pace for industry leaders. Global Fortune 100 companies in BFSI, FMCG, Manufacturing, Healthcare, Retail, ITES, BPO, Logistics and many other industries use Intellicus for data insights they can trust.