



intellicus

# **Advanced Insurance Analytics for Business Leaders**

**Modern Data Analytics & BI Platform**



**Intellicus BI empowers decision-makers with the information they need anytime, anywhere, to make data-driven strategies. We simplify analytics for insurance companies by unifying enterprise data and enabling self-serve analytics so that they can serve their customers better. Read this product sheet to know how we do that.**

## **Connect Multiple Sources for Centralized Data Access**

Insurance companies collect data from multiple sources - legacy data stores, ERPs, CRMs, RDBMS, flat files, big data lakes and warehouses, cloud data warehouses, etc. Intellicus helps extract information from disparate sources and creates consolidated data models via pre-aggregation and collation across datasets. A single version of truth prevails for users throughout the organization.

- Powerful ETL process and automated data ingestion for analytics-ready data
- A semantic layer enables users to query any data from a centralized repository with complete trust in its integrity
- Automated data workflows and report deliveries to multiple channels
- Scalable staging database to improve performance and reduce processing time

## **Stay Vigilant and Stop Insurance Fraud**

Intellicus combines AI and ML capabilities to identify fraudulent claims early on. The platform provides accurate suspicion scores across locations (states, cities, districts, etc.) and divisions (property, vehicle, health, professional, etc.). It determines normal levels in the data sets and identifies abnormal occurrences or groups with the highest number of fraud claims filed over a period.

- Insurance Fraud Overview dashboard with easy-to-understand visualizations to identify reason codes and fraud factors based on incident details for each claim
- Trend analysis with period-over-period fraud occurrences
- Automated alerts to get notified
- Predictive model for investigative results

## **Never Miss an Opportunity to Grow**

Intellicus BI enables comprehensive data visualization to draw actionable insights instantly. Users will get a 360-degree view of new market trends and can strategize to tap more opportunities. Whether monitoring the performance of partnering agencies or looking at product holdings and claims data, rich customer insights help spot new and profitable sales prospects.

- Descriptive analytics and KPI monitoring with real-time dashboard updates
- Automated report generation, collation, and distribution
- Secured BI workspace with SSO integration for smooth navigation between reporting screens and applications
- Self-serve analytics enabled by interactive and intuitive insights

## Claims Management as Simple as 1-2-3

Insurers can't afford to drop the ball when customers expect fair and prompt claims management.

Intellicus BI brings more efficiency to the process with CRM integration. Now, claim adjusters can access customer profiles and siphon essential information, including prior claims to deliver personalized experiences.

- Customized dashboards to view the real-time status of all claims
- Reports for open, closed, or pending claims based on LoB, geographic location, etc.
- Dedicated OLAP engine to automate and accelerate data querying
- Seamless connection to cloud and on-premises data warehouses for comprehensive data view

## Operational Efficiency for Improved Underwriting

Intellicus helps insurers take the guesswork out of their underwriting processes with powerful and interactive visualizations. They can identify bottlenecks and streamline the process at every stage. Companies can harness up-selling and cross-selling opportunities by estimating the quote requests received for a product or the number of policies sold over a period.

- Variance analysis with an intuitive and user-friendly UI
- Customized dashboards with runtime field additions and dynamic field grouping to summarize data in different fields
- Predictive modeling to manage risks and underwriting losses
- Unified dashboard integrated with other tools to generate interactive reports



## Intellicus in Action: A Comprehensive View of the Claims Analysis Dashboard

## Enable Sales Teams with Holistic Insights

Custom-tailored experiences give insurers a competitive edge in the market. Intellicus allows sales teams to get detailed and real-time visualizations for every product or agency. This helps determine the most profitable channels and identify the weak spots that need corrective actions.

- Data access on mobile devices for in-the-moment decision-making
- Deeper insights into individual customer profiles with pre-aggregated and multidimensional OLAP cubes for personalized targeting
- Drag-and-drop interface for enriched data visualizations
- Slice and dice or drill data in any direction to extract meaningful information

## End-to-End Visibility into Insurance Analytics with Intellicus BI



Intellicus is one of the world's leading Business Intelligence and Analytics platforms. More than 60% of Fortune companies are using Intellicus to build powerful reports and dashboards with ease. Our interactive web and mobile platforms give users the power to access, view, and interact with corporate data anywhere. With over 50,000 installations worldwide, we are assisting organizations to make better informed decisions.