

## Business Insights from Big Data

One of the key issues faced by most organizations today is to harness insightful information from the ever growing data volumes for improving strategic decision making.

Intellicus, a leading provider of Enterprise Reporting and Business Insights, extends Ad hoc Reporting and Interactive Dash boards to support Big Data. Intellicus today enables IT organizations to invoke MapReduce jobs over terabytes of data residing in Hadoop, MPP or NoSQL systems and present the analytical dashboards.

Read on to know how Intellicus provides powerful visualization and Ad hoc reporting on Big Data solutions

### Connect to HDFS

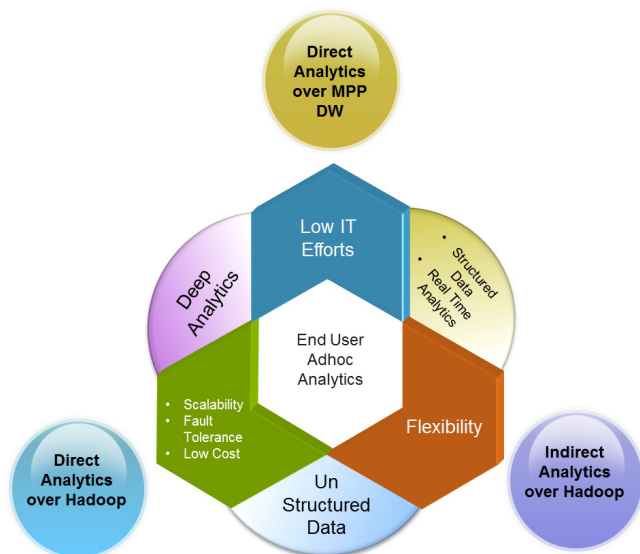
Intellicus provides data source connectivity to Structured and Unstructured data via Hive, or directly from HDFS.

### Connect to MPP DWs

Intellicus supports Massive Parallel Processing (MPP) Data Warehouses like Greenplum, Asterdata nCluster, GridSQL, Teradata and Vertica for Ad hoc querying.

### Trigger Map Reduce Jobs

Intellicus supports invoking MapReduce jobs through its workflow based query objects. The resultant data can stream into the presentation layer or to a target storage.



A combination of Big Data Analytics strategies can be deployed based on different parameters like Data type, Scalability, Cost and IT resource availability.

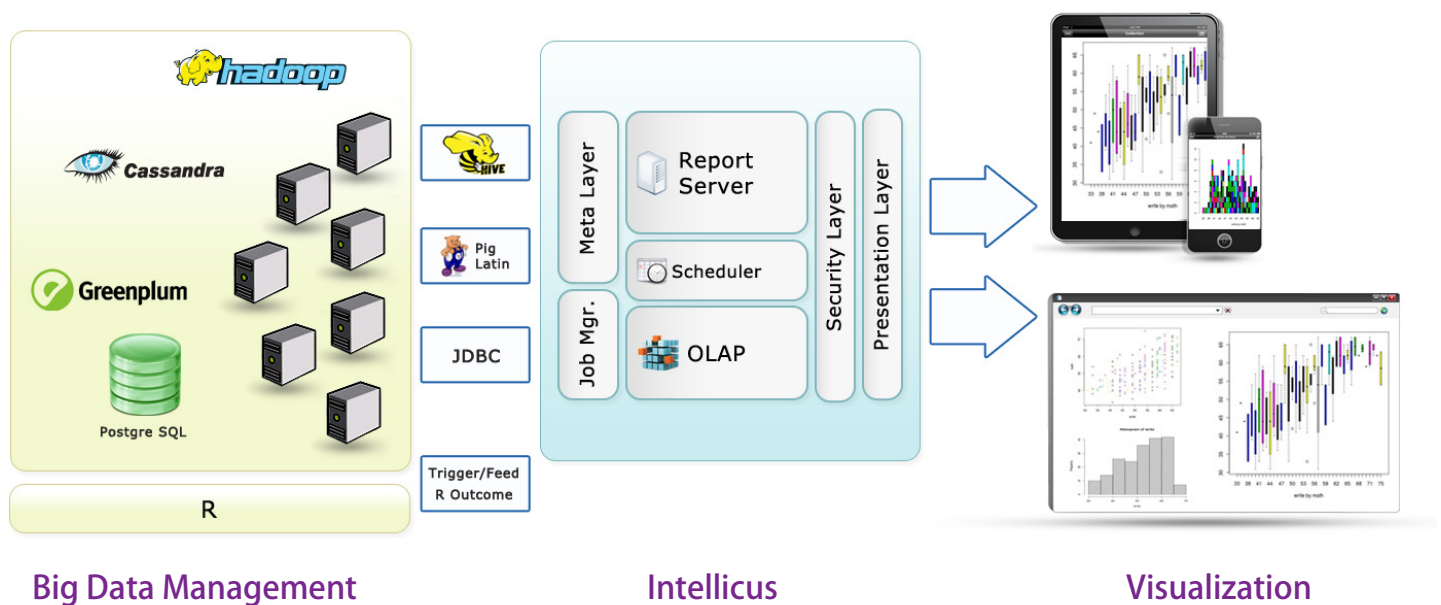
### Enterprise Big Data Analytics Strategy

## Embed R Analytics

Intellicus integrates with R environment to bring reporting, big data processing and familiar statistical analytics on a common platform for a data scientist.

## OLAP from Big Data

Intellicus' indigenous OLAP engine is capable of taking facts and dimensions from different data sources. This allows data analysts to design an OLAP cube where facts are stored on Big Data and various dimensions in disparate sources like XML, Excel files or RDBMS tables.



## About Intellicus

Intellicus is a leading Business Intelligence solution provider helping clients derive business insights across functional areas enabling them to make better business decisions. Our Product offers extensive features like report, dashboards, OLAP, advanced visualization, scheduled delivery, and a business user metalayer, all fully browser-based with industry-standard security features. Our innovation-led approach keeps our product range at the very cutting edge of the Business Intelligence solutions. We have been repeatedly chosen by Fortune 500 corporations owing to our simple architectures, extensive features, multiple affordable deployment options.